



**THE STANDARD FIREWORKS RAJARATNAM COLLEGE FOR WOMEN (AUTONOMOUS),
Sivakasi**

(Affiliated to Madurai Kamaraj University, Reaccredited with "A" Grade by NAAC,
College with Potential for Excellence by UGC & Mentor Institution under UGC PARAMARSH)

NAAC SSR Cycle IV (2015-2020)

1.3. CURRICULUM ENRICHMENT

**1.3.4. FIELD PROJECTS / INTERNSHIPS
/ STUDENT PROJECTS**

FIELD VISIT



**THE STANDARD FIREWORKS RAJARATNAM COLLEGE FOR WOMEN (AUTONOMOUS),
SIVAKASI – 626 123.**

(Affiliated to Madurai Kamaraj University, Re-accredited with A Grade by NAAC,
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DEPARTMENT OF ENGLISH

FIELD VISIT

2019 – 2020

I & II M.A. English

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SIVAKASI – 626 123

DEPARTMENT OF ENGLISH

HLENIE1- Journalism

Field Visit



27, Madurai Road, Tirunelveli – 627 001. Phone: 0462 – 2333355 & 2333356.

NLM:23

10.09.2019

The Principal,
The Standard Fireworks Rajaratnam college for women
Sivakasi.

Sir,

Visiting Press

Your letter No.206/GL/2016-17, date 27.02.2017.

We have pleasure to grant permission to your 42 Journalism Students along with
2 Assistant Professors to visit our office on 19.09.2019 at 10.00 am.

Yours faithfully,
For THE DAILY THANTHI,

(T.Janarthanan)
Manager.



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DEPARTMENT OF ENGLISH

FIELD VISIT

2019 – 2020

I & II M.A. English

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SIVAKASI – 626 123

DEPARTMENT OF ENGLISH

HLENIE1- Journalism

FIELD VISIT- Name list

THE STANDARD FIREWORKS RAJARATNAM COLLEGE FOR WOMEN, SIVAKASI.
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Department of English

Industrial Visit for Journalism Course(HLENIE1)on 19.09.2019 to Thinathanthi Office,
Tirunelveli.

S.NO	NAME OF THE STUDENTS	Roll No
1. P	AHIL BRINDHA \	1902108
2.	AISWARYA LAKSHMI G	1902135
3. P	ANANDHI K S \	1902115
4. P	ASHA J \	1902107
5.	BHAVATHARINI T \	1902111
6.	BOOMA PRIYA M \	1902114
7.	DIVYA DHARSHINI V \	1902112
8.	DURGADEVI R \	1902117
9.	GAYATHRI DEVI P M \	1902127
10.	GOWRI PRIYA M \	1902119
11.	GUNAVATHY T (H) \	1902134
12.	ISWARYA K S \	1902141
13.	JAYACHITRA B \	1902123
14.	JEBA SNEHA MANI J \	1902143
15.	JECINTHA CADBURY S R \	1902121
16.	JEEVA SRI S (H) \	1902142
17.	KALAISELVI K \	1902140
18.	KEERTHANA S \	1902124
19.	KIBDONIA S D <i>Sallur</i>	1902138
20.	KOMAGAL PRIYA N \	1902122
21.	KOWSALYA M <i>Sallur</i>	1902131
22.	LAKSHMI PRIYA P \	1902116
23.	MAHESWARI V \	1902126
24.	MALATHI P \	1902106
25.	MALATHI P \	1902129
26.	MUNILAKSHMI B \	1902137
27.	MUNIS PRIYA S \	1902104
28.	NAGA BARANI K \	1902110
29.	NISHANTHINI R \	1902102
30.	PALANI BHARATHI S \	1902120
31.	POORNAMALA R \	1902118
32.	PRIYA E <i>Koripalle</i>	1902132
33.	PRIYADHARSHINI M \	1902128
34.	RAMYAKRISHNA R <i>a</i>	1902128
35.	RANI P <i>a</i>	1902136
36.	SABARIDEVI S \	1902101
37.	SELVA RATHI S \	1902105
38.	SELVALAKSHMI A \	1902109
39.	SHANMUGA PRIYA R \	1902125
40.	SONA K \	1902113

41.	SOUNDARYA K	1902103
42.	VIGNESHWAI P <i>long absentee</i>	1902139
43.	VIJAYALAKSHMI S \	1902130
44.	ARUNA K <i>a</i>	1802118

45 R Sakthi Maheswari \ 1802133

P. K. S. Staff-in-charge



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DEPARTMENT OF ENGLISH

FIELD VISIT

2019 – 2020

I & II M.A. English





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DEPARTMENT OF ENGLISH

FIELD VISIT

2019 – 2020

I & II M.A. English

Report

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SIVAKASI – 626 123

DEPARTMENT OF ENGLISH

HLEN1E1- Journalism

Field Visit

As requirement for the course HLEN1E1 – Journalism, 42 students of I MA English Literature were taken on a field trip by Dr.P.Karthika, Assistant Professor of English on 19.9.2019 from 10.00 am to 4 pm to the office of DhinaThanthi in Tirunelveli. The students were instructed about the functioning of the Press and were exposed to the details of the office as a follow up of the paper – HLEN1E1 – Journalism. It was a hands-on experience for the students who were willing to take up Journalism as a career.

Signature of Staff-in-charge

T. Palavesi
Signature of Principal

PRINCIPAL
The Standard Fireworks Rajaratnam
College for Women,
SIVAKASI.

K. Muthasmita Selvi
Signature of HOD

Dr.K.MUTHASMITA SELVI
M.A., M.Phil., B.Ed., Ph.D.
Associate Professor & Head
Research Centre in English
The Standard Fireworks Rajaratnam
College for Women (Autonomous)
Sivakasi - 626 123



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DEPARTMENT OF ENGLISH

FIELD VISIT

2019 – 2020

I & II M.A. English

Course Syllabus

THE STANDARD FIREWORKS RAJARATNAM COLLEGE FOR WOMEN
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DEPARTMENT OF ENGLISH
M.A English – SEMESTER I
ELECTIVE COURSE
HLENIEI- JOURNALISM
(For those admitted in June 2017 and later)

Contact Hours per week : 6
Total number of Hours per semester : 90
No. of Credits : 5

Course Outcomes (CO):

On successful completion of the course, the learners should be able to

CO1: relate with the basic concepts, history and principles of journalism along with its social responsibility.

CO2: classify reporting, editing, proof reading and page- making practices.

CO3: identify the role of press, press laws that govern the freedom of the press and PCI

CO4: analyse the various types of journals, magazines and writings

CO5: design journalistic content, news bulletins, magazines, audio and visual content for website and audio-visual media

CO - PO Mapping table (Course Articulation Matrix)

POs	PO1	PO2	PO3	PO4	PO5	PO6	PO7
COs							
CO1	3	9	-	-	-	-	-
CO2	9	3	-	-	-	-	-
CO3	-	3	3	-	-	-	3
CO4	-	-	-	-	-	3	-
CO5	-	-	-	9	3	3	3
Weightage of the course	12	15	3	9	3	6	6

Unit I

30 Hours

Introduction – Definition – Nature and Scope of Journalism – A Short History of Journalism- Principles of Modern Journalism- Social Responsibilities of the Press – Communication – Journalistic Kinds of Communication

Unit II

15 Hours

Journalism and its types – Yellow Journalism, Investigative Journalism, Literary Journalism, House Journals, Magazine Genres.

Unit III

15 Hours

Role of the Press – Freedom of the Press – Press Laws in India – The Press Council

Unit IV

15 Hours

Editing and Writing – Importance of Editing – Tools & Techniques of Editing – Proof Reading – Page Making



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FIELD VISIT

2019 – 2020

I & II M.A. English

Unit V

15 Hours

Reporting, Diversities in Reporting – Duties and Responsibilities of a Reporter.

Types of Writing – Feature Writing – Editorial Writing – Writing for TV and Radio Scripts.

Reference Books:

Ahuja, B.N. and S.S.Chhabra, *A Concise Course in Reporting for Newspaper, Magazine, Radio & TV*. New Delhi: Surjeet Publications, 2003.

Ahuja, B.N. *History of Indian Press*, New Delhi: Surjeet Publications, 1996.

Kumar, Keval J. *Mass Communication in India*, Chennai: Jaico Publications, 2003.

Pant, N.C. *Modern Journalism: Principles and Practice*. New Delhi: Kanishka Publishers, 2004.

Sims, Norman. *Literary Journalism of the Twentieth Century*. Oxford: Blackwell, 2008.